

LISA ARMSTRONG

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Semio
676 San Juan Ave. Unit A.
Venice, CA 90291

Dear Semio Hiring Team,

I am writing to express my strong interest in the Conversational Designer position at Semio. This role feels like a natural fit for both my professional background and my personal interests. I am a bilingual registered nurse with extensive acute care experience, a current graduate student in Instructional Design and Technology, and someone with hands-on experience writing and evaluating dialogue for healthcare AI agents in real patient-facing interactions.

I am also the mother of an autistic young adult. For the past ten years, I have used social robots with my son to achieve academic learning goals and to improve social functioning. What draws me to Semio is the opportunity to help create a solution that facilitates the development of robot interactions that serve people. Social robots have had a meaningful impact on my own family, so this work is not an abstract endeavor for me. I have seen how much these technologies can matter when they are thoughtfully designed and responsibly deployed. I have also seen how quickly trust and engagement erode and fall apart when dialogue feels flat, generic, or emotionally off.

After working with generative AI these past two years in the AI for healthcare space, I have learned that for people to accept a voice or embodied agent, the interaction must feel natural. It must also be specific, responsive, and genuinely human-centered. I have also come to believe that great dialogue has a kind of musicality to it. Both of my parents were music teachers, and that has forever shaped me. I grew up paying attention to cadence, rhythm, pacing, and the emotional effect of word choice. When I think about dialogue, I do not just think about what a system says. I think about how it lands, how it flows, and whether it creates ease, trust, and connection for the user.

In my current role at Hippocratic AI, I lead the pre-production quality assurance team for patient-facing healthcare AI agent interactions. I evaluate conversations for safety, clinical accuracy, empathy, cultural appropriateness, and workflow effectiveness. I have written and refined scripts in both English and Spanish for many use cases. Additionally, I collaborate closely with technical teams to identify communication and system problems and translate them into concrete improvements. That work has deepened my understanding of user intent, nonlinear dialogue, conversational repair, and the small design choices that make an interaction feel either natural or uncomfortable.

Semio's mission is exciting to me because it is not just about robot capabilities, but about how people can be empowered to access those abilities through speech and non-verbal cues such as facial expressions and body language. I would be thrilled to contribute to your work by helping to shape interactions through conversational design that feel thoughtful, clear, emotionally appropriate, and genuinely useful in everyday life. I would welcome the opportunity to bring

both professional discipline and personal conviction to the development of a product that facilitates others to develop robot interactions that truly serve people.

Thank you for considering my application. I would be honored to contribute to Semio's work using every tool in my skillset. It would be thrilling to work alongside a talented group of people who are committed to facilitating interactions that feel natural, engaging, and worthy of people's trust.

Sincerely,

A handwritten signature in black ink, reading "Lisa J Armstrong". The signature is fluid and cursive, with the first name "Lisa" and last name "Armstrong" clearly legible.

Lisa J Armstrong